

## **Enterprise GP Holdings L.P. Increases Cash Distribution Rate**

October 14, 2010

HOUSTON, Oct 14, 2010 (BUSINESS WIRE) --

Enterprise GP Holdings L.P., (NYSE:EPE) announced today that the board of directors of its general partner declared an increase in the quarterly cash distribution rate paid to partners to \$0.575 per unit, or \$2.30 per unit on an annualized basis. The cash distribution will be paid on Tuesday, November 9, 2010, to unitholders of record as of the close of business on Friday, October 29, 2010. This distribution represents an 11.7 percent increase from the \$0.515 per unit distribution declared with respect to the third quarter of 2009.

Enterprise GP Holdings will announce its third quarter earnings on November 9, 2010.

Enterprise GP Holdings L.P. is one of the largest publicly traded GP partnerships, and it owns the general partner of and limited partner interests in Enterprise Products Partners L.P. It also owns a non-controlling interest in the general partner of and limited partner interests in Energy Transfer Equity, L.P.

SOURCE: Enterprise GP Holdings L.P.

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